

Swachhata Hi Seva was observed from Sept 15–Oct 2



More than 60 lakh people from across the country participated in around 1.5 lakh hygiene and sanitation activities during the Swachhata Shramdaan held as a part of Swachhata Hi Seva observed between September 15 and October 2, 2021. This included the construction of 15951 individual and 7216 community soak pits that effectively treat wastewater.

Additionally, as many as 43,000 Gram Sabhas in villages of various States passed resolutions banning the use of single use plastics (SUP) and 783 Swachhata Raths were flagged off, with a view to raising awareness of safe sanitation practices and the importance of solid and liquid waste management.

Under the flagship campaign Azadi Ka Amrit Mahotsav (AKAM) that commemorates 75 years of India's Independence, the Department of Drinking Water and Sanitation (DDWS), Ministry of Jal Shakti organized a multitude of activities under Swachh Bharat Mission Grameen (SBMG) Phase 2 to accelerate ODF Plus activities and towards sustaining the Open Defecation Free (ODF) achievements in villages. This included:

- Satyagrah Se Swachhagrah Rath Yatra: 15th September to 2nd October 2021
- Swachhata Hi Seva: 15th September to 2nd October 2021
- Swachhata Samvad: 15th August 2021 to 15th August 2022
- Sthayitva Evum Sujalaam Abhiyan 100-day Campaign: 25th August 2021 onwards

During the SHS 2021 fortnight, a series of activities were organized to promote community mobilization such as flagging of Swachhata Raths, Swachhata Shramdaan, Swachhata Jagriti Yatra (Rallies), Award and Recognition of Swachhata Champions, Gram Sabha Resolutions to ban Single Use Plastic (SUP), Swachhata Samvad with elected representatives (Gram Pradhans/Sarpanches) of Gram Panchayats, etc. The SHS campaign culminated on 2nd October 2021 with the celebration of Swachh Bharat Diwas by states and districts across the country.



The SHS 2021 campaign started on 15th September nationwide with state and district level launch of events by State Minister in charge (Rural Sanitation), State SBM-G Mission Directors, senior Department officials, District Collectors/CEO Zila Parishad, others at district level and elected representatives and community members in villages.

Elsewhere in the country:

The Union Minister of State, Ministry of Jal Shakti, Shri Prahlad Singh Patel participated in the SHS campaign by flagging off the Swachhata Rath at Jararudham GP, Damoh district, Madhya Pradesh on 17th September 2021. He also addressed the gathering and attended Swachhata Sangoshti along with state minister (Revenue and Transport), Madhya Pradesh. The Union MoS also motivated community members and encouraged them to adopt suitable behaviours and actions on key ODF Plus components for effective SLWM i.e., Grey Water Management (GWM), Biodegradable Waste Management (BWM), Plastic Waste Management (PWM), Faecal Waste Management (FSM) and Gobardhan.

The SHS 2021 campaign in **Assam**, was led by Sri, Ranjeet Kumar Dass, Minister, PHE, Government of Assam by flagging off the Satyagraha Se Swachhata Raths on 15th September 2021 for creating mass awareness on ODF Sustainability and key components of ODF Plus.



The Chief Minister of **Gujarat**, Shri Bhupendra Patel launched the 100 days campaign for liquid waste management that consisted of constructing individual/community soak pits and retrofitting of toilets along with awareness activities like wall paintings, Samvads and slogan writings in various parts of the state.

The Chief Minister of **Goa**, Shri Pramod Sawant participated in the SHS campaign along with State Assembly Speaker, Shri Rajesh Patnekar by flagging off Swachhata Raths on 17th September 2021.

In **Himachal Pradesh**, Shri Suresh Bhardwaj, Minister Urban Development launched the SHS campaign in the state by flagging off Swachhata Raths which travelled to Gram Panchayats creating mass awareness on ODF Plus.

In **Jharkhand**, the inaugural ceremony of SHS 2021 was held on 15th September 2021 at village Nagri of Ranchi district and was attended by State Mission Director, along with Jal Sahiyas, Swachhagrahis, Panchayati Raj representatives, Self Help Groups (SHGs), youth groups and consultants of SBM-G Jharkhand.

Similarly, **all other states** too organized SHS activities during the fortnight for strengthening the Jan Andolan and for achieving comprehensive cleanliness in villages.

As a part of SHS 2021 calendar, Gram Panchayats across the country showed great enthusiasm in organizing Gram Sabhas for passing resolutions on Single Use Plastic (SUP) ban in their villages and use of alternative biodegradable/organic packaging materials with immediate effect. Approximately 42,514 Gram Sabhas were held that day for passing such resolutions.



DDWS organized a Sarpanch Samvad at CGO complex, which was presided over by Shri Prahlad Singh Patel and was attended by Shri Pankaj Kumar, Secretary, DDWS, senior officials of department and virtually by selected Sarpanches of 3 districts (Mandla, Balaghat and Seoni) of Madhya Pradesh.

As on date, more than 700 Sarpanch Samvads have been organized across districts and states in which approx. 57,000 Sarpanches have participated. Similar Sarpanch Samvads were held countrywide and more than 80,000 elected panchayat members/Gram Pradhans/Sarpanches/Mukhiyas participated in the same.



The SHS 2021 campaign galvanized the entire nation once again and strengthened the people's movement/Jan Andolan towards comprehensive cleanliness/Sampoorna Swachhata in rural India for achieving the ODF Plus goal.



SHS Activities at a glance:

- People that participated in Shramdaan: **6,068,737**
- Shramdaan Activities held: **1,508,630**
- Swachhata Jagriti Yatra held: **37,507**
- GPs that passed resolutions for SUP Ban: **43,613**
- Sarpanches that attended Samvad: **87,323**
- Community soak pits constructed reported under 100-day campaign: **7,216**
- Household level soak pits constructed reported under 100-days' campaign: **15,951**
- Wall paintings made on ODF Plus: **9,401**
- Swachhata Rathis organised: **783**