

SWACHHATA SAMACHAR

Incorporating Swachhata Pakhwada News

February 2021

Story of the month



On 3rd February 2021 Union Ministers jointly launched the Unified Portal of GOBARDhan to promote the GOBARDhan scheme and track real-time progress

Union Minister, Agriculture and Farmers Welfare and Rural Development, Shri Narendra Singh Tomar; Union Minister of Petroleum, Natural Gas and Steel, Shri Dharmendra Pradhan; Union Minister of Fisheries, Animal Husbandry and Dairying, Shri Giriraj Singh; Union Minister for Jal Shakti, Shri Gajendra Singh Shekhawat and Union Minister of State, Jal Shakti, Shri Rattan Lal Kataria on 03rd FEB 2021 jointly launched the Unified Portal of Gobardhan. Secretary, Ministry of Jal Shakti; Secretary, Department of Animal Husbandry and Dairying and other senior officials also attended the launch event.

Swachhata Pakhwada Highlights

Launched in April 2016, this is an initiative under the Swachh Bharat Mission. Swachhata Pakhwada is inspired by the Hon'ble Prime Minister, Shri Narendra Modi's vision to engage all Union Ministries and Departments in Swachhata-related activities, thereby making Swachhata "everyone's business".

February 2021

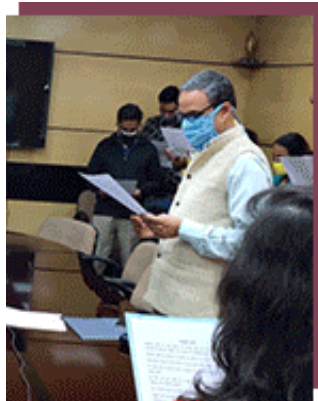


Ministry of Electronics and Information Technology (1st - 15th February)

- A webinar organised on Zero waste management
 - Technical lecture organised on Solid and Liquid waste management, including Plastic waste
 - e-waste crisis management planning and implementation event carried out during the Swachhata Pakhwada
 - Slogan writing competition organised on Swachhata theme.
 - Tree plantation and Beach cleaning activities were undertaken at various places
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Department of Space (1st - 15th February)

- Plogging run organised at Housing colony Jalahalli and Satish Dhawan Space Centre areas
- Cleaning of plastic waste from various areas of Satish Dhawan Space Centre and Satish Dhawan memorial hospital at Sriharikota Range
- Wall Painting and Painting competition on the theme of Swachhata organised at various housing colonies
- Sanitisers and Face Masks were distributed at Govt. School Panagudi, Mahendragiri
- Distribution of Swachhata Pakhwada prizes to the best entity and division for their contribution towards Swachhata at Satish Dhawan Space Centre
- Bio toilets were handed over to the Liquid Propulsion Systems Centre
- The tree plantation drive was taken up at ISRO propulsion complex



Ministry of Consumer Affairs, Food and Public Distribution

Department of Consumer Affairs

(16th - 28th February)

- Organised Essay writing and Poetry competition on the theme of Swachhata
- A Social Media awareness campaign was carried out on the following themes-
 - Use Toilet to stop open defecation
 - How to dispose e-waste
 - Clean and Healthier consumer
- Distribution of masks, sanitisers and soaps and other hygiene-related products to the employees
- Banners were used to disseminate Swachhata awareness

Department of Food and Public Distribution

(16th - 28th February)

- Food Corporation of India (FCI) headquarters organised a workshop on Health and Hygiene
- Swachhata awareness activities were carried out in Sarvodaya Vidyalaya Government school
- Sanitary napkin incinerator installed in ladies' washroom in the department
- Shramdaan activities were carried out at various parts of the country
- Food Corporation of India (FCI) organised a closing ceremony to facilitate Safai Karamcharis and prize distribution to the winners of various Swachhata competition winners

