

IEC builds awareness on hygiene and sanitation in Tripura



The role of IEC (Information Education Communication) in spreading awareness and taking preventive measures has been proven. In the water and sanitation sector, it has been an effective medium to provide information, in eradicating myths and advocating the cause of sanitation for the health and well-being of the entire community. Taking a lead from this, the IEC team of Tripura has distributed IEC booklets and leaflets among students and local people.

According to Tripura's IEC and HRD Consultant, Ms. Aparajita Modak, the State team has conducted awareness programmes in schools and Gram Panchayats of various Districts.

The sessions in schools comprised of discussions, films, drama by local artists, distribution of soap, toothpaste, and masks – all to champion the case of hygiene and sanitation.

Moreover, water samples from the local areas were tested.



