Ramgarh’s IEC focus is on COVID-19 protection measures

Even as the District and State Health Department of Jharkhand is immersed in providing medical services amid the coronavirus outbreak, the District Project Management Unit of Ramgarh in Jharkhand is providing support through IEC activities that are focusing on awareness and protection against COVID-19.

The Swachh Bharat Mission Grameen team of the State Water and Sanitation Department is engaged in conducting mass level IEC activities in all villages.

Over the past few days, Mr. Vishwanath Soni, District Coordinator- Monitoring and Evaluation-Cum-IEC has spent considerable time to motivate the district’s Jal Sahiyas, Swachhagrahis, Self Help Groups (SHG) and Panchayati Raj Representatives to contribute towards awareness building and protection against Coronavirus (COVID-19). They have been asked to carry out the activities their respective villages.

“Together we can fight against the Coronavirus pandemic,” he told his team as he appealed to each one of them to do their bit.

One SHG that showed tremendous enthusiasm for this task was Naina Aajivika Vikas Samuh SHG of Jario village in Jamira Gram Panchayat of Dulmi Block. The SHG has painted more than 50 individual household latrines with valuable text messages and wall paintings, that promote hygiene, depicting ways in which the community can protect themselves from the pandemic.

The straightforward colourful messages serve as a constant reminder to the community to protect themselves and others by watching out for symptoms and of the need to use masks, wash hands frequently with soap and water and social distancing.
Beginning with the villages in their GP, they extended the same initiative to the neighbouring villages. Observing this, other nearby villages, are doing the same.