Clean Sangla Koti Campaign is ongoing

From tiny villages to larger gram panchayats, the Swachh Bharat Mission Gramin (SBM-G) has changed the way people value sanitation. Not only is this change evident in behavior in terms of toilet usage, it is also seen in the ongoing activities such as segregation of garbage and cleaning of roads on a regular basis, within the villages.

Take the example of Sangla Koti village located in Satpuli Tehsil of Garhwal district in Uttarakhand. The village which is a part of Sangalakothe gram panchayat is home to a population of 521 and 200 households. According to a local resident, Mr. Bhashkar Dwivedi, Clean Sangla Koti campaign commenced in September 2013, but gathered momentum after the launch of SBM-G with various hygiene and sanitation awareness programmes for school children, setting up of both household and communal toilets so everyone has access to toilets; and sanitation messages posted at strategic points to convey the message to all passersby.
Since then, there has been a marked improvement in road cleanliness where barely 20 vehicles ply each day. Even remains of beedi and gutkha are not seen. All people are aware of sanitation and its link to health. “This has inspired people to change their lifestyles and as a result there is no littering whatsoever,” Dwivedi said.

Moreover, waste is collected from all 200 households and is recycled. Sangla Koti today is an inspiration to all surrounding villages.

All the 13 districts comprising of 95 blocks and 7256 gram panchayats and 15751 villages of Uttarakhand were declared ODF on June 4, 2017.