

COVID-19-appropriate behaviour campaign launched



To curb the spread of COVID-19 infection during the forthcoming festive season, enabling people to protect themselves and others from the virus, the Department of Drinking Water and Sanitation (DDWS), Ministry of Jal Shakti, has launched a campaign that will be implemented from October to December 2020.

In a communique to States, DDWS has listed several activities that can be carried out during the period leading to the various festivals and the onset of winter. It has also provided various creatives that can be used in social media and wall paintings to promote hygiene and safe sanitation.

The months of October to December feature festivals that witness large gatherings, processions, and rallies either at religious places or fairs, exhibitions, or at cultural functions. It is important for the certain preventive measures to be followed at such events. This awareness campaign aims to promote COVID-19 appropriate behaviour to prevent spread of the infection among its communities.

While the role of the State Governments in handling the COVID-19 situation has been commendable, a fresh, intensive, and sustained communication campaign is needed across the country during this festive season, the DDWS notification said.

Secretary, DDWS on 9th October administered a pledge among its officials, which committed them to be vigilant, and bear in mind always, the COVID-19 risk to themselves and their colleagues. They promised to take all necessary precautions that prevent the spread of the deadly virus and to follow and encourage others to follow the key COVID-19 appropriate behaviours. These include: wearing a mask / face cover, especially when in public places;

maintaining a minimum distance of 6 feet from others; washing hands frequently and thoroughly with soap and water – all of this together win the fight against COVID-19.

नोवल कोरोनावायरस रोग
(COVID-19)

स्वास्थ्य एवं परिवार कल्याण विभाग
शुद्ध पेयजल विभाग
DEPARTMENT OF DRINKING WATER AND SANITATION
MINISTRY OF JAL SHAKTI

एक कदम स्वच्छता से और

तीन व्यवहार दें कोरोना को हार



हाथों को अच्छे से
साबुन और पानी से धोएं



मास्क/फेस कवर पहनें



दो गज दूरी बनाएं

COVID-19 संबंधित जानकारी के लिए राज्य हेल्पलाइन नंबरो या स्वास्थ्य एवं परिवार कल्याण मंत्रालय, भारत सरकार के 24X7 हेल्पलाइन नंबर पर कॉल करें 1075 (टोल फ्री), ई-मेल करें: ncov2019@gov.in, ncov2019@gmail.com

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DDWS in convergence with the State Governments has planned to carry out the following campaigns from October to December 2020:

- Create wall paintings with message on COVID-19 appropriate behaviour in prominent public places of villages, using the creatives provided by DDWS.
- Organise Gram Sabhas in all Gram Panchayats while following physical distancing norms to create awareness on adopting COVID-19 appropriate behaviours.
- Run intensive social media campaigns using creatives shared by DDWS
- Handwashing and hygiene promotion to be an integral activity of the IEC campaign
- Observe 15th October 2020 as Global Handwashing Day.

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एक कदम स्वच्छता से और

सभी रोगों की है एक दवाई, हमेशा रखो साफ़ सफाई

सार्वजनिक स्थानों पर थूकने से कोविड-19 फैल सकता है

कृपया थूके नहीं

